

CRAFT INDUSTRIES ENTREPRENEURSHIP CERTIFICATE OF SPECIALIZATION

BOT-115	Essential Excel
BOT-117	Essential Powerpoint
BOT-132	Google Applications for Business
BOT-151	Using Microsoft Outlook
Total Units	15



The Craft Industries program is designed to provide those entering this highly charged business environment with the basic skills to make it happen. Each student will build their business from the bottom up by understanding the standards and innovative solutions to the practical components of establishing any operational business model. The program is unique; it incorporates the traditional entrepreneurship theory mixed with down-to-earth tools and applications, while keeping in sight its ultimate goal of providing a means for the student to launch their craft business.

Program Learning Outcomes

Upon successful completion of this certificate, students will be able to:

- Demonstrated understanding of the Craft Industry's environment and its relationship to the many facets of entrepreneurship.
- Demonstrated competency in management practices, in particular business's role in achieving sustainability, and ethical and civic responsibility.

Entrepreneurship Opportunities

Small businesses that include:

- Breweries and Brewpubs
- Coffee Shops and Roasters
- Artisan Foods
- Cultivation and Production
- Management
- Handmade Textiles
- Manufacturing and Production
- Material Suppliers for Artisans

Certificate Requirements

Code	Title	Units
Core Curriculum		
BUS-112	Craft Entrepreneur	2
BUS-111	Entrepreneurship: Starting and Developing a Business	3
BUS-125	Business Law: Legal Environment of Business	3
BUS-109	Elementary Accounting	3
Select at least four units from the following:		4
BOT-107	Office Systems and Procedures	
BOT-114	Essential Word	