

ENTREPRENEURSHIP-SMALL BUSINESS MANAGEMENT ASSOCIATE IN SCIENCE AND CERTIFICATE OF ACHIEVEMENT



This degree program provides a course of study for students who are interested in developing an appreciation and understanding of the functional areas within the small business environment. The degree provides a working knowledge of small business operations to both the prospective business person as well as the owner/manager of an existing business.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Recognize and appropriately respond to ethical and legal concerns relating to human resource and organizational management.
- Identify and analyze business problems or entrepreneurial opportunities and effectively communicate recommendations for courses of actions.
- Demonstrate an understanding of the requirements to start a new venture, including the basics of leadership, team building, finance, marketing and management.

Career Opportunities

Small Business Owner/Manager
Entrepreneur
Intrapreneur (acting as an entrepreneur within a large company)
Franchisee
Consultant
Assistant Manager
Small Business Specialist
Associate Account Manager
Small Business Developer
Business Assistant Coordinator

Associate in Science Degree Requirements

Code	Title	Units
BUS-109 or BUS-120	Elementary Accounting Financial Accounting	3-4
BUS-110	Introduction to Business	3
BUS-111	Entrepreneurship: Starting and Developing a Business	3
BUS-125	Business Law: Legal Environment of Business	3
BUS-128	Business Communication	3

Select two of the following: 4-6

BUS-112	Craft Entrepreneur
BUS-115	Human Relations in Business
BUS-156	Principles of Management
BUS-176	Computerized Accounting Applications

Select at least three units from the following: 3

BOT-114	Essential Word
BOT-115	Essential Excel
BOT-116	Essential Access
BOT-117	Essential Powerpoint
BOT-132	Google Applications for Business
BOT-174	Computer Concepts and Applications

Total Units 22-25

Plus General Education Requirements (<https://catalog.gcccd.edu/cuyamaca/degree-requirements-transfer-information/>)

Certificate of Achievement

Students who complete only the major requirements above qualify for a Certificate in Entrepreneurship–Small Business Management. An official request must be filed with the Admissions and Records Office prior to the deadline as stated in the Academic Calendar.