

HOSPITALITY AND TOURISM MANAGEMENT ASSOCIATE IN SCIENCE AND CERTIFICATE OF ACHIEVEMENT



The Hospitality and Tourism Management major provides students with a solid undergraduate program emphasizing basic business management principles and their specific application to the hospitality and tourism industry. Students completing the program are prepared to transfer to a Bachelor of Science program at a four-year institution.

Career Opportunities

<https://www.grossmont.edu/student-support/career-center/resources.php>

Airline Reservation Agent
Executive Housekeeper
Flight Attendant ¹
Front Office Manager ¹
Golf / Country Club Manager ²
Hotel Manager / Supplier ²
Public Relations Specialist ²
Restaurant Manager ²

¹ Bachelor's Degree normally recommended.

² Bachelor's Degree or higher required.

The Program-level Student Learning Outcomes (PSLOs) below are outcomes that students will achieve after completing specific degree / certificate requirements in this program. Students will:

1. Identify the many market segments of the tourism and hospitality industry and discuss the key management issues related to the industry.
2. Apply best business management practices in ethical decision making in the hospitality and tourism industry workplace.
3. Describe and apply total quality management principles in the hospitality and tourism industry situations.

Associate Degree Major Requirements

Code	Title	Units
BUS-120	Financial Accounting	4
BUS-128	Business Communication	3
BUS-158	Introduction to Hospitality and Tourism Management	3
BUS-160	Hospitality Managerial Accounting and Controls	3
BUS-166	Hospitality and Tourism Law	3
CSIS-110	Principles of Information Systems	4
ECON-120	Principles of Macroeconomics	3

ECON-121	Principles of Microeconomics	3
MATH-160	Elementary Statistics	4
MATH-178	Calculus for Business, Social and Behavioral Sciences	4
Total Units		34

Plus General Education (<https://catalog.gcccd.edu/grossmont/admission-information/general-education-transfer/>) and Elective Requirements

Certificate of Achievement

Any student who chooses to complete only the courses required for the above major qualifies for a Certificate of Achievement in Hospitality Management. An official request must be filed with the Admissions and Records Office prior to the deadline as stated in the Academic Calendar.