

# UNIVERSITY STUDIES - BUSINESS AND ECONOMICS (AA)

The Associate Degree in University Studies is intended to accommodate the differing requirements of a wide variety of transfer institutions and major options. Because admission and major preparation requirements vary at each four-year transfer institution, courses used to complete this degree should be selected with the assistance of a counselor.

The completion of the University Studies Degree does not guarantee acceptance into either a baccalaureate major or a four-year institution.

## Requirements

### I. California State University (CSU) General Education Breadth

1. Complete CSU General Education Breadth (see Transfer Information and Degree Requirements in college catalog).
2. Earn a grade of "C" or higher or "Pass" for all courses in Area A and the Mathematical/Quantitative Reasoning courses in Area B.
3. Complete a minimum of 18 units (listed below) with a "C" grade or higher or "Pass".
4. Complete a minimum of 60 degree applicable CSU transferable semester units. (All courses included in each area of emphasis are CSU transferable.)
5. Earn a cumulative GPA of 2.0 in all college coursework completed.
6. Meet Grossmont College residence requirements for graduation (see Degree Requirements in college catalog).
7. Students pursuing a University Studies degree in Mathematics and Natural Science and Computer Science are eligible to use CSU for STEM to fulfill the general education requirements of this degree.

or

### II. Intersegmental General Education Transfer Curriculum (IGETC) for CSU or UC

1. Complete IGETC Certification (see Transfer Information and Degree Requirements in college catalog).
2. Earn a grade of "C" or higher or "Pass" in all IGETC courses.
3. Complete a minimum of 18 units (listed below) with a "C" grade or higher or "Pass".
4. Complete a minimum of 60 degree applicable UC transferable semester. **Courses that are non-UC transferable are indicated by (\*)**. Additional UC transferable units may be chosen as electives.
5. Earn a cumulative GPA of 2.0 in all college coursework completed.
6. Meet Grossmont College residence requirements for graduation (see Degree Requirements in college catalog).
7. Students pursuing a University Studies degree in Mathematics and Natural Science and Computer Science are eligible to use IGETC for STEM to fulfill the general education requirements of this degree.

While 18 units are required in a specific area to meet the requirements of the degree, it is strongly recommended that as many lower division preparation for the major courses as possible be completed at the

community college prior to transfer. Cross-listed courses receive credit for only one course. Some baccalaureate majors and four-year institutions require a higher GPA than is necessary for the Associate Degree. Completion of the University Studies Degree does not guarantee admission to a four-year institution.

**The Program-level Student Learning Outcomes (PSLOs)** are outcomes that students who complete a degree / certificate in this program will be able to achieve upon degree / certificate completion. The PSLOs for the University Studies degree in **Business and Economics** are:

1. Use information technology and principles of business to support effective decision making in organizations.
2. Analyze markets, economic environments and associated trends at the macro and/or micro levels.
3. Apply mathematical and quantitative skills in order to make sound decisions and solve problems in the business environment.

Courses in this major focus on the study of business transaction theory and practice, the operations and strategies of business decisions, legal concepts, and the place of business in the American and global economy as a whole. Students apply mathematical and quantitative reasoning skills to the discipline's methodologies, and evaluate and interpret basic economic principles and theories related to performance and specific economic sectors. Students completing this area may be interested in the following baccalaureate majors: accounting, business, economics, finance, information and decision systems, international business, hospitality/tourism, management, and marketing. **Students must complete a minimum of three units or one course in business, three units or one course in economics. The remaining units may be taken from either category.**

## Business

Code	Title	Units
BUS-110	Introduction to Business	
BUS-120	Financial Accounting	
BUS-121	Managerial Accounting	
BUS-125	Business Law: Legal Environment of Business	
BUS-128	Business Communication <sup>1</sup>	
BUS-158	Introduction to Hospitality and Tourism Management <sup>1</sup>	
BUS-160	Hospitality Managerial Accounting and Controls <sup>1</sup>	
BUS-197	Personal Ethics At Work <sup>1</sup>	

## Economics

Code	Title	Units
ECON-110	Economic Issues and Policies	
ECON-120	Principles of Macroeconomics	
ECON-121	Principles of Microeconomics	
ECON-125	Economic History of the United States <sup>1</sup>	
ECON-130	Comparative Economic Systems <sup>1</sup>	
ECON-135	Environmental Economics <sup>1</sup>	
ECON-261	Economic Relations of the Asia Pacific	

## Electives

Code	Title	Units
CSIS-110	Principles of Information Systems	
ECON-215	Statistics for Business and Economics	
LIR-110	Research Methods in an Online World <sup>1</sup>	
MATH-160	Elementary Statistics	
MATH-175	College Algebra	
MATH-178	Calculus for Business, Social and Behavioral Sciences	
MATH-180	Analytic Geometry and Calculus I	
MATH-280	Analytic Geometry and Calculus II	
MATH-281	Multivariable Calculus	

<sup>1</sup> Non-UC transferable course.